



the care forum

PRESS RELEASE

The Care Forum Launches new website to support access to community information.

- The Care Forum is celebrating the launch of their new Well Aware website www.wellaware.org.uk which will enable professionals, community leaders and residents to access quality assured information for activities, events support and wellbeing services. The move will allow The Care Forum and its team to continue their work within the community and to ensure that quality data information is readily available to people when they need it most.

- The launch comes as part of innovative partnership which has been working to establish best practice in data quality assurance. This process will ensure that Bristol and South Gloucestershire residents have pertinent up to date support information at their fingertips. It will also ensure that people visiting the region or people who have loved ones here will also be able to access information, advice and guidance based on national best practice.

- During the pandemic, there has been a sharp focus on health inequalities and barriers to services and information. The Care Forum has played a vital role in ensuring that resident's voices are heard and that information, advice and guidance is at peoples fingertips. This new website will continue this trend by

ensuring that quality data is shared with other partners regionally which will support a person centred approach to referring individuals into community assets. The service will also ensure that social prescribers and clinicians have access to the same, quality community data.

Speaking of the launch Kevin Peltonen-Messenger, Chief Executive, The Care Forum, said,

“The work of our Well Aware team, in Partnership with the Bristol City Council, South Gloucestershire Council, BNSSG CCG, Placecube and our long term collaborator Doc & Tee means that people can get community information that is clear, concise and standardised from one place. Whether it’s a referral for social prescribing or as a resident you simply want to know what’s going on in your area on the weekend, this service makes finding quality data simple for all.”

“We continue to grow and build the future of quality data assurance and accessible information through partnerships hard work and a solution focussed approach. Alongside our partners, we are dedicated to putting people and their needs first. I’m over the moon that our new website is now live for people to use!”

-Ends-

NOTES TO EDITORS

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About The Care Forum

The Care Forum’s mission is to work to promote health and wellbeing for all and to challenge inequalities in health and social

care policy and services. We deliver this mission through a number of contracts, primarily across Bath and North East Somerset, Bristol, North Somerset, South Gloucestershire and Swindon, We aim to be an effective, innovative and responsive organisation, which brings evidence-based intelligence and best practice together to empower our members, communities and individuals, to tackle inequality and influence improvement in the planning and delivery of health and social care services.