



**Dr Helen Seers**  
Research Fellow,  
Penny Brohn Cancer Care

Helen has a background in evidence-based medicine and health psychology and has been working for Penny Brohn Cancer Care since 2004. Her current role includes leading an on-going research and evaluation programme of work at Penny Brohn Cancer Care and the development of academic publications to support this.

Helen will be presenting her findings from a recent evaluation of cancer services at Penny Brohn Cancer Care. The impact of this evaluation work, and current cutting-edge evaluation tools will be described. This seminar will provide you with an opportunity to reflect on the challenges of service evaluation and describe the successes and problems with this work.

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information  
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[www.apcrc.nhs.uk](http://www.apcrc.nhs.uk)



# Evaluation of Cancer Survivorship Services:

## The view from Penny Brohn Cancer Care

**Lunchtime Seminar**  
**Monday 13<sup>th</sup> July 2015**  
**12.00 until 13.00**

Board Room, Lower Ground Floor, South Plaza,  
Marlborough Street, Bristol, BS1 3NX

**Seminar presented by:**  
**Dr Helen Seers**  
Research Fellow,  
Research and Evaluation Department,  
Penny Brohn Cancer Care



**Everyone is welcome.** The Seminar is **Free** to attend. Please go to [surveymonkey.com/r/seminarjuly2015](http://surveymonkey.com/r/seminarjuly2015) to confirm your attendance and be kept up-to-date on the latest information relating to this event. **Tea and coffee** will be **provided**, feel free to bring your lunch with you.